

Grant Writing for Nonprofits

Presented by Stephanie Fuller, PMP, CIA, SSGB



A Little About Me

Stephanie Fuller is the President of Iris Consulting Solutions, a BEP-certified, woman-owned business in Illinois.

Stephanie is a certified Project Management Professional (PMP), a Certified Internal Auditor (CIA) and a Six Sigma Green Belt (SSGB) (and a few other designations).

Stephanie's grant experience includes:

- Securing two multi-million-dollar grants from Federal CMS for the Illinois Department of Insurance
- Submitting and Maintaining the reporting for several Grants from Federal CMS
- Writing the winning grant for KAM Isaiah Israel Synagogue in Chicago, Illinois, for an award of \$250,000 from the City of Chicago



Where to Find Potential Grant Opportunities

- ▶ USDA
- ▶ USEPA
- ▶ US Department of the Interior, Land and Water Conservation Fund Programs
- ▶ Illinois Department of Agriculture, Bureau of Land and Water Resources, Partners for Conservation Grant Programs
- ▶ Grants.gov
- ▶ GrantWatch.com (paid service, \$199/year)
- ▶ Instrumentl.com (paid service starting at \$179/month)
- ▶ FederalGrantsWire.com



Examples of Grants at GrantWatch.com

Rapid Outcomes from Agricultural Research (ROAR)

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990 Report

Grant Writers



Agency

Foundation

GrantWatch ID#

193965

Funding Source

Foundation for Food and Agriculture Research (FFAR)

Geographic Focus

All USA

Important Dates

Deadline: Ongoing



Grant Description

Grants to USA nonprofit and for-profit organizations and public and private IHEs for research addressing dangers to the country's food supply or agricultural sector. Applicants are required to submit a concept note prior to submitting a full proposal. Funding is intended to support research and outreach in response to emerging or unanticipated pest or pathogen threats to the nation's food supply or agricultural systems.

Plant and animal pests and pathogens can strike quickly, devastating crops, livestock, and livelihoods. When such unplanned events occur, it often takes months before an effective response can be mounted. To address these outbreaks quickly, FFAR makes rapid grants through ROAR for research related to response, prevention or mitigation of new pests and pathogens. ROAR's one-year funding fills urgent research gaps until traditional, longer-term funding can be secured.

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ROAR grants are swift, diverse and far-reaching. In the past, FFAR has awarded ROAR grants to combat invasive weevils, lettuce wilt, swine viruses and cattle ticks.



Iris Consulting Solutions, LLC

Examples of Grants at GrantWatch.com

Grants to USA Nonprofits Working in Food Systems, Health Equity, and Environmental Stewardship for General Operations

Operational Support

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Agency

Foundation

GrantWatch ID#

181507

Funding Source

CLIF FAMILY FOUNDATION

Geographic Focus

All USA

Important Dates

Deadline: 03/01/24 Save

Grant Description

Grants to USA nonprofit organizations for operational support. Funding is intended to support grassroots organizations that effect positive change in the focus areas of environmental stewardship, food and agriculture, health equity, and sustainable community development. Grant funds must be used to support daily operating costs and specific projects.

Priority will be given to applicants that:

- Address two or more of the Foundation's funding priorities at the same time.
- Demonstrate strong community ties.
- Operate within viable and clearly defined plans for positive change.

Foundation Priorities:

Foundation Priorities:

- **Strengthen The Food System**
 - Grow organic farming and other climate-friendly agriculture
 - Connect families with local food outlets and farmers
 - Create viable opportunities for the next generation of farmers
 - Democratize access to fresh and nutrient-dense foods
 - Remove barriers to a thriving racially diverse agriculture
 - Safeguard agricultural seeds and biodiversity
- **Enhance Equitable Community Health Outcomes**
 - Curtail exposure to toxic materials
 - Expand pedestrian and bicycling opportunities
 - Improve workers' standard of living, wages, and working conditions
 - Increase access to nature and outdoor activities
 - Promote clean water access
- **Safeguard The Environment and Natural Resources**
 - Accelerate action on climate change
 - Advance renewable energy and support green jobs
 - Break the resource waste cycle
 - Conserve water supplies for fair, long-term access
 - Foster widespread environmental justice
 - Preserve watersheds, open spaces, and wild places



Examples of Grants at Grants.gov

USDA-AMS-TM-SCMP-G-23-0020
Specialty Crop Multi-State Program
Department of Agriculture
Agricultural Marketing Service

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General Information

Document Type: Grants Notice	Version: Synopsis 2
Funding Opportunity Number: USDA-AMS-TM-SCMP-G-23-0020	Posted Date: Aug 24, 2023
Funding Opportunity Title: Specialty Crop Multi-State Program	Last Updated Date: Sep 25, 2023
Opportunity Category: Discretionary	Original Closing Date for Applications: Dec 22, 2023 Only applications submitted and validated by 11:59 pm Eastern Time on
Opportunity Category Explanation:	Current Closing Date for Applications: Jan 31, 2024 Only applications submitted and validated by 11:59 pm Eastern Time on
Funding Instrument Type: Grant	Archive Date: Mar 01, 2024
Category of Funding Activity: Agriculture	Estimated Total Program Funding: \$ 10,000,000
Category Explanation:	Award Ceiling: \$1,000,000
Expected Number of Awards: 80	Award Floor: \$250,000
CFDA Number(s): 10.170 -- Specialty Crop Block Grant Program - Farm Bill	
Cost Sharing or Matching Requirement: No	



Deciding When to Submit a Grant Proposal

- ▶ After you identify a suitable grant opportunity, before you decide to submit a grant proposal, consider the following:
 - ▶ Do you meet all of the eligibility requirements?
 - ▶ Do you have the staffing resources needed to complete the grant proposal before the deadline?
 - ▶ Do you need to enlist additional assistance (i.e. professional photographer, testing technicians, grant writer, etc.)?
 - ▶ Do you have the staffing resources needed to manage the grant, after you win the award?



Keys to Writing a Winning Grant Proposal

- ▶ To write a winning grant proposal, you must:
 - ▶ Craft a compelling narrative (why should they select you?)
 - ▶ Highlight the impact and the outcomes (what can they expect to see from their investment?)
 - ▶ Include the key components of the grant, as outlined in the grant instructions
 - ▶ READ, READ, READ
 - ▶ Do not get greedy; only ask for what you need; never ask for the maximum amount



We Won!!! Now What?

- ▶ Congratulations! You won!! Now what do we do?
 - ▶ Acknowledge the win
 - ▶ Celebrate!
 - ▶ Assign the Project Lead for the Grant Project
 - ▶ Schedule and conduct the Grant Project Kick Off Meeting
 - ▶ Develop the Project Plan for the Grant Project
 - ▶ Implement the Grant Project
 - ▶ Ensure Compliance with mandatory Grant Reporting



Need Help?

- ▶ At Iris Consulting Solutions, LLC we're passionate about helping nonprofits thrive. Here's how we can help:
 - ▶ **Grant Writing:** Secure the funding you deserve with our professional grant writing services.
 - ▶ **Membership Growth:** Expand your community and increase engagement with our tailored membership growth strategies.
 - ▶ **Fundraising:** Elevate your fundraising game! Our experts are here to craft impactful campaigns and secure the support you need to fuel your mission.
 - ▶ **Project Management:** From planning to execution, we've got you covered!
 - ▶ **Strategic Planning:** Chart a course for success with our strategic planning expertise.
 - ▶ **Admin Support:** Focus on what matters most while we handle the administrative details.
- ▶ Ready to transform your nonprofit's journey? Contact us today!



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